

**Semester:1**

**Course no: 315**

**Art and Design in Daily Life I (Theory)**

**Credit Hours: 2+1**

**Total Periods=**

**1 Period= 45min**

S.No	Topics	Main Points	References	Periods
1	<b>Design</b>	Definition, Design analysis, types of design, classification of design	1,2,3,4,5	2(2)
2	<b>Elements Of Design</b>	Introduction and definition of elements of design <b>LINE</b> , Dimensions of line, Classification of Line, Line establishes : direction, feeling, illusion, <b>COLOR</b> , Color approaches, Seeing color, How color happen, Spectrum, Color system, Dimension/properties or qualities of color, Color wheel, Standard color harmonies or color scheme, Hues according to seasons and religion, Aspects of color in vision. <b>TEXTURE</b> , texture and its surface structure, Actual and visual textures, Classification, combination of textures <b>FORM and SHAPE</b> , form relates to shape, function, mass and density, classification of form and shape, functions of form and shape.	1,2,3,6,7,8,9, 10,11,12,13, 14	2 2(3) 2 2
3	<b>Principles of Design</b>	Introduction and definition of principles of design <b>BALANCE</b> , how to balance objects, Balance in art, Types of Balance, Application of Balance in daily life <b>RHYTHM</b> , How to gain Rhythm, Application of Rhythm in daily life. <b>EMPHASIS</b> , Important factor, What to emphasize, How to emphasize, How much to emphasize, Where to place emphasis, Uses of emphasis in daily life. <b>HARMONY</b> , Aspects of harmony, Application of harmony in daily life. <b>PROPORTION</b> Definition, Aspects of proportion, Greek oblong, Division of spaces.	1,2,3,4,7,8,9, 12,13,14	2 2 2(2) 2(2) 2(2)

### **BOOKS RECOMMENDED**

1. Harriet Goldstein, Arts in Everyday Life, Macmillan, Pub. Co. Newyork , 1954.
2. Ethel Jane Beitler, Design For You, John Wiley and Sons, Inc. NewYork, 1961.
3. Julie Sulahria, Inside Design, Creating Your Environment, Harper and Row Inc. Newyork, 1961.
4. Robert Gillam Scott, Design Fundamentals, Mac Graw hill book company,Inc,1951
5. Harriet .E. Knapp, Design Approach to Craft, Prang company, 1950.
6. Meda Parker Johnston, Design on Fabric, Prentice Hall Press New York. 1981 1986.
7. Maitland Graves, The Art of Color and Design, Co. Inc. Newyork, 1952.
8. Ruth Sherwood, Homes Today and Tomorro1981,Glenco Publishing Company,2nd edition.
9. Ethel Lewis, Decorating the Homes
10. Premavathy Seetharaman and Parveen Pannu, Interior Design and Decoration ,CBS Publishers,2005.
11. Grace Margaret Morton, Art of Costumes and Personal Appearance, John Wiley and Sons,Inc , 1955.
12. Cloise.E.Kicklighter,Residential Housing,The GoodHeart Wicox Company.Inc,1986
13. Mark Getlein, Gilbert's Art of LivingBy McGraw Hill Company, Newyork, Sixth edition.
14. Ray Faulkner, Inside Today's Home, Holt,Rinehart and Winston,Inc.NewYork,1960 Revised Edition

**Semester:1****Course no: 315****Art and Design in Daily Life I (Practical)****Credit Hours: 2+1****Total Periods=****1 Period= 45min**

<b>S.No</b>	<b>Topics</b>	<b>Main Points</b>	<b>References</b>	<b>Periods</b>
1	<b>Design</b>	a) Select a natural composition /design and change it into stylized, geometrical and abstract b) Adaptation of any selected type of design (natural, stylized, geometric, and abstract) and its application on household items (e.g. furniture, vase, clock, decoration pieces etc). Use only black and white paints and black pointer)	1,2	2(2)
2	<b>Line</b>	a) Draw and arrange classification of lines in a design depending on space variation. Size 4"x4" b) Draw straight line border and curved line border by using classification of lines	1,2	2
3	<b>Color</b>	a) Select any design from classification of lines and apply different types of colour scheme. Related colour scheme, Contrasting colour scheme, Warm colour and cool colours. b) Select a design from types of design and apply seasonal colors to that design.	1,2	2(3)
4	<b>Texture</b>	a) Select a group of fabric and grade it according to smooth to rough, thick and thin, heavy to light. b) To create variety of textural effects techniques by using different materials. e.g. leaves, wood ,metal engravings etc.	1,2	2
5	<b>Form And Shape</b>	a) Select actual samples of fabric and grade it according to natural, abstract geometric and non-objective shapes and forms. b) To illustrate an all over pattern of repeated biomorphic shapes for a wall paper or a gift paper.	1,2	2
6	<b>Balance</b>	Application of types of balance in architecture.	1,2	2
7	<b>Rhythm</b>	Draw and show all methods of gain rhythm in architecture or interior.	1,2	2
8	<b>Emphasis</b>	Application of all five methods of achieving emphasis in interior.	1,2	2(2)

9	<b>Harmony</b>	Draw a harmonized composition keeping in mind the aspects of harmony in interior design.	1,2	2(2)
10	<b>Proportion</b>	<p>a) Select a striped design fabric and show variation of proportion through variety of spacing.(3x4.5).</p> <p>b) Select and adapt two fabric patterns that would be appropriate for small scale seating and two for large scale furnishings.</p>	1,2	2(2)

### **Marking Scheme Art and Design in Daily Life I (Practical)**

<b>Mid Term 40 Marks</b>	
<b>Theory = 32 marks</b> <ul style="list-style-type: none"> <li>➤ 60-70% (Objective)</li> <li>➤ 30-40% (Subjective)</li> </ul>	<b>Practical = 08 marks</b> Justification: <ul style="list-style-type: none"> <li>➤ Class work = 04 marks</li> <li>➤ Portfolio half complete= 04 marks</li> </ul>
<b>Final Term = 60 Marks</b>	
<b>Theory = 48 marks</b> <ul style="list-style-type: none"> <li>➤ 60-70% objective</li> <li>➤ 30-40% subjective</li> </ul>	<b>Practical = 12 marks</b> Justification of Marks: <ul style="list-style-type: none"> <li>➤ portfolio = 04 marks</li> <li>➤ Class work= 04 marks</li> <li>➤ Viva = 03 marks</li> </ul>

