

Abstract

Title: To study about the awareness of "House Dress Practices" among the Home Economics B.S.3rd Semester Students, Karachi.

Introduction: Garments for Housework, lounging and sleeping are an important part of our clothing needs. Our third or more of the twenty-four hours in a day is spent wearing this type of clothing, and some of us give but little thought to the selection of this part of our wardrobe. The purpose of this research was to provide knowledge to the girls about 'Purchasing' Practices regarding "House Dresses", which helps them in selecting the right kind of House Dress for them while 'Purchasing', and the aim was also to bring awareness to the girls about 'Changing Practices' regarding 'House Dresses', to avoid bad odors and untidy appearance of the garments.

Objectives:

A) To know the factors considered by the girls of Home Economics B.S.3rd Semester while 'Purchasing' House Dresses.

B) To find out the 'Changing Practices' by the girls regarding House Dresses.

Methodology:

The research study was designed to assess the awareness of 'House Dress Practices' among the B.S.3rd Semester students of RLAK Govt. College of Home Economics, Karachi. Six different sections were taken from B.S. 3rd Semester. 14 girls were randomly selected from each section as subjects. Total 84 girls were the sample size of this study. The program assessment tool was survey of six different sections of B.S. 3rd Semester in RLAK Govt. College of Home Economics, Karachi.

Results:

The total 84 questionnaires were completed among the girls of six different sections of B.S 3rd Semester. The research study shows that highest majority of Section F consider Comfort Level, Fabric quality, Season, Stitching qualities, Personal Choice, Color and Print of the fabric as an important factor while 'Purchasing' their House Dresses, where as the less majority of other sections consider these factors. House Dress 'Changing Practices' are also not good enough in these girls except the girls of Section F. The majority girls of Section F have good awareness level regarding 'Purchasing' (52%) and 'Changing' (51%) Practices of House Dresses as compare to other sections. The majority girls of other sections are not well-awared about the 'Purchasing' and 'Changing' Practices of House Dresses.

Conclusion:

Based on the findings of the study, the following conclusion have been reached that there is significant differences found regarding 'Purchasing' and 'Changing' Practices of House Dresses among the girls of B.S. 3rd Semester and there is a large association among their views. The girls of all sections except Section F are not well-awared about the 'House Dress Practices'. This study will help to create awareness among the girls, in selecting the right kind of House Dress for them while 'Purchasing', and it will also create awareness in girls about 'Changing Practices' regarding House Dresses.

Key words: House Dress, Practices, Awareness, Changing, Purchasing