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## **ABSTRACT**

- **TITLE:**

To observe the latest trends in upholstery fabrics and find out the changes occurred in upholstery fabrics in during last 5 years:

- **OBJECTIVES:**

1: To acquire knowledge about the most preferable fabric, color, design which is currently used by the customers.

2: to find out the changes occurred in upholstery fabrics during last 5 years.

- **METHODOLOGY:**

In order to get the views of shopkeeper regarding the latest trends in upholstery fabrics in 2008 and what changes occurred in upholstery fabrics during the last 5 years. I selected three market (Hassan square, Hyderi, gulistan-e-johar) and ten shops from each market selected randomly. Questionnaire-cum-interview method was used as a data collection tool and filled the questionnaire through interview from the shopkeepers. The data entry was done on Epi-data program. And it was exported on spss (statistical program for social science) 12.0 version.

- **RESULT:**

The study results shows that the customers prefer decorative fabric mostly and in which self designs are commonly used. Jacquard is the most preferable fabric among the customers. Bright colors are usually preferred by the customers and in upholstery fabric geometrical prints are mostly in demand. During the last 5 years no specific change occurred in color but there is a little difference in the type of print. It is also concluded that customers mostly prefer imported fabrics for their upholsteries.