

# Views of Home Economist Regarding the Selection of “Unstitched Printed Cotton Suits”

## OBJECTIVES

- To know about the latest trends in unstitched printed cotton suits.
- Home Economist's implementation of learning during their study in the field of Clothing & Textile Department.
- To check out the level of satisfaction & dissatisfaction of the unstitched printed cotton suits available in markets.

## ABSTRACT

The purpose of the research was to know about the choice of home economics girls, what they like to wear normally on different occasions. The research was conducted at RLAK govt. college of Home Economics through a convenient way i.e. giving away questionnaire to 120 respondents. The research can help the textile industries to produce the unstitched printed cotton suits according to the choice of respondents. Unstitched printed cotton suits give grace & are easy to wear in daily life. The personal shopping of the respondents is affected by the fashion & latest trends also. They need the unstitched printed cotton suits according to their choice, comfort ability & durability. All the results are based on the respondents' views. Most of the girls like plain shalwar with printed qameez & dupatta. Floral & Abstract prints in medium size of motives in bright & soft colors. It is concluded that respondents' selection based upon their knowledge, personality, figure, complexion & age. They are satisfied with the variety of unstitched printed cotton suits is available in markets.

### Key words:

Cotton prints, implementing study, apparel design.