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ABSTRACT

Title:

"Survey on school uniform"

Objectives:

- Views of Pakistani mothers regarding the quality, fitting and cost of school uniforms for boys.
- To know the satisfaction and dis-satisfaction of mothers regarding the selection and performance of school uniforms.

Background:

The research was designed to know the views and satisfactions of mothers regarding the quality, fitting, cost and performance of school uniforms. And to know which manufacturer is the best in this respect.

Methodology:

In order to get the views of mothers regarding the quality, fitting and cost of school uniforms and the satisfaction and dis-satisfaction of school uniforms. Questionnaire method was used. The questionnaire were filled by the mothers of the student of Rana Liaquat Ali Khan Government College of Home Economics who has school going brothers. In order to get the information about school uniform 250 students were randomly selected. Spss 11.5 version was used for data entry and analysis.

Result:

The findings of this research were as most of the mothers said that they were restricted to buy school uniforms from school's recommended shop. Majority of the mothers was fully satisfied with the quality, fitting, cost, stitching and material of school uniforms for boys but some mothers were not satisfied with the accessories and colors of school uniforms because the color of school uniforms was not fast and become dull after washing due to which the parents had to buy school uniforms twice in a year.

Majority of the mothers said that the uniforms look old after many washes.