

Name of Student: Marium Sabir  
Name of Advisor: Mrs. Fauzia Riaz  
Department: Clothing and Textile

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## ABSTRACT

This paper reports the views of teenage girls with regards to fit, fabric, colors, stitching, satisfaction and dissatisfaction as well as common complaints and selection criteria of readymade garments. Data for the research was collected through questionnaires. The questionnaire were filled by the XI and XII Grades students of Rana Liaquat Ali Khan Government College of Home Economics who mostly wear readymade garments. 100 students were randomly selected from the College. SPSS 11.5 version was used to analyze the data.

The result obtained showed that majority of the respondents were not fully satisfied with the fitting, fabric, color and stitching of readymade garments. Some of the common complaints emerging through the study were that the fabric used in ready-made garments generally produced pilling after some washing, used uneven or loose stitching, and displayed poor choice of color combinations. Insofar as the selection criteria for readymade garment was concerned, the results showed that majority of the respondents considered their personality, design and style as well as physical appearance of the garment while selecting and buying readymade garments.