

ABSTRACT

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Title:

Factors associated with clothing care practices of teenagers of R.L.A.K Government College of Home Economics Karachi.

Background:

Clothing plays an essential role in human appearance. People are judged by their appearance so by taking care of clothes will not only extend their wear life but also saves the money by lasting longer.

Objectives:

1. To know whether the girls are aware of the right procedure of taking care of their clothes.
2. To study the different practices related to the storage of their clothes.

Methodology:

The study was based upon the clothing care practices of teenagers of R.L.A.K Government College of Home Economics. The sample consisted of 100 subjects selected from BS 1st and 3rd semester (50 from each semester). The Questionnaire cum interview was considered as a best tool for this study. At first, the trial questionnaire was developed for pre testing. The questionnaires were filled up by the students of R.L.A.K Government College of Home Economics. SPSS ver.11.5 and MS word was used for analysis and tables and graphs respectively.

Result:

According to this research study it was found that 71% students of R.L.A.K Government College of Home Economics usually wash their own uniform and only 35% students washed their own clothes and 84% respondents sort clothes before washing. Most of the teenagers used machine washing and instead of soap they used detergent for all types of clothes. The findings showed that only 24% respondents followed all care label instructions. Majority of the teenagers also pay proper attention to storage of their clothes and hang their formal clothes in cupboard and 62% used naphthalene balls to protect their clothes from damage during storage.

Conclusion:

In the view of the research study it has been concluded that majority of the teenagers are aware of the right procedure of taking care of their clothes but only few of them do washing of their clothes and most of them pay proper attention on the storage of their clothes.