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ABSTRACT

TITLE:

Association of footwear Awareness and practices among mother's of R.L.A.K CHE students.

BACKGROUND:

The aim of the study was to investigate the attributes of housewives regarding awareness and practices of footwear. The main purpose of conducting this research was to find the level of awareness in relation with the right and wrong practices of footwear. Literature review was completed before conducting this research; keeping that a baseline questionnaire and data analysis was estimated.

OBJECTIVES:

To find the level of footwear Awareness (style and size), extent of right/wrong practices, and Association of Awareness and Footwear Practices.

METHODOLOGY:

Data was collected through questionnaire filled by the mothers of students from B.S 8th (semester) of R.L.A.K Government College of Home Economics. The nature of this study is descriptive because the purpose is to produce an accurate representation of Footwear Awareness and Practices among mothers. The population was 90 students' mothers; sample size of 40 mothers aged 40-60 years were selected from different departments. Quantitative method was used for data collection (questionnaire). Data was entered on SPSS version (17.0) where Data tabulation, Frequencies distribution, Graphical charts and Correlation was used for analysis. The percentages were evaluated on the basis of standards maintained for the study. Dependent variables- Practices (Right & Wrong), Independent variables-Awareness (style and size).

RESULT:

76% mothers are aware while 24% mothers are not aware regarding right footwear selection. Furthermore, 55% mothers showed a response towards wrong practices to select footwear whereas 45% mothers responded rightly on selection of footwear. $r_{xy} = -0.1$; (negative) Negligible degree of association, P.E: 0.209. Note: r is less than P.E. therefore there is no evidence of correlation.

CONCLUSION:

Extensive research showed that majority of mothers are aware regarding the selection of their footwear and others are less aware. Around 30% mothers have awareness but their practices were wrong. There was negative degree of association between footwear awareness and practices.