

Name of student: Munira Fakhruddin  
Advisor: Mrs. Fauzia Riaz  
Department: Clothing and textiles

Date of submission: \_\_\_\_\_  
Session: 2006-2007

## **ABSTRACT**

### **TITLE:**

"SURVEY ON SCHOOL UNIFORMS"

### **OBJECTIVES:**

- ❖ Views of Pakistani mothers regarding the quality, fitting and cost of school uniforms (for girls).
- ❖ To know the satisfaction and dissatisfaction of mothers regarding the selection and performance of school uniform.

### **BACKGROUND:**

This research was designed to know the views of the mothers regarding school uniform. In order to get awareness and the satisfaction about the quality, stitching, fitting and performance. And to know which manufacturer is most popular in this respect.

### **METHODOLOGY:**

This descriptive type of research is conducted in order to get the views of mothers regarding the quality, size and cost of the school uniform and their satisfaction and dissatisfaction regarding the selection and performance of school uniforms.

Questionnaire method was used as a data collection tool. These questionnaires were filled by the mothers of the students of R.L.A.K Govt College of Home Economics Karachi whose daughters are school going in order to collect their views regarding the selection and performance of school uniform 250 students were randomly selected from each year. The data was entered and analyzed on the SPSS version 11.5.

### **RESULTS:**

The results revealed that most of the mothers were satisfied with the quality, fitting, cost and also the performance of school uniform as they did not face any problem after the washing of school uniform. Where as few of them were dissatisfied with quality of school uniform because of its poor quality of material, stitching, fitting and accessories. Majority of mother purchased uniform for their children from Rasheed sons. And some of mothers stitch school uniform at home due to loose fitting and higher prices.

### **CONCLUSION:**

It is concluded that most of mothers are satisfied with the quality, fitting and cost of school uniforms. Where as some mothers are dissatisfied with the performance of school uniform because of poor quality of material, stitching, fitting and accessories.