

"ASSOCIATION OF FOOTWEAR AWARENESS & PRACTICES AMONG
HOME ECONOMICS TEACHERS"

ABSTRACT

BACKGROUND:

The research study shows that there is a lack of knowledge regarding buying and wearing footwear practices among women. Most of them are not aware about their appropriate size, style of shoe as well as the correct practices of footwear.

This study was conducted on the teachers of home economics in order to achieve information about their footwear practices and to find out whether they are following correct practices of footwear or not. Association of variables i.e. how footwear practices are influenced by their awareness was calculated.

OBJECTIVE:

- To find footwear Awareness regarding style/size/comfort.
- To find the extent of right/wrong footwear practices.
- To find association of Awareness and Footwear Practices.

METHODS:

A descriptive type of study was conducted. For this research study teachers from Rana Liaquat Ali Khan govt. college of home economics were selected. The total population was thirty-nine (39) in which thirty (30) subjects responded positively. The total sample size was 30. Only Home economics teachers were the targeted subjects. The research study was evaluated from the data collected via questionnaire. The data was entered and analyzed into statistical package for social sciences –SPSS (17.0 version) Data tabulation, Frequencies distribution, Graphical charts and Correlation was used for analysis / association.

RESULTS:

About 57% teachers have awareness about footwear and the remaining 43% lack in awareness. Similarly, 43% of the teacher's footwear practices are correct and 57% practiced incorrect. The results show that association between awareness and practice of footwear has a weak association because they are not well aware that's why their practices are not correct. Although teachers are aware but they lack in their practices regarding footwear, neither awareness about the footwear assure good practices nor unawareness correspond to bad practices as depicted by the result. This is because of the influence of more than one feature i.e. comfort, style, size.