

# ABSTRACT

## TITLE

Views & Practices of Pakistani manufacturers about quality control in production of Gents' T-shirts.

## OBJECTIVES

- To find out the importance of certifications for readymade garment industries and whether they effect in the quality and export of T-shirts.
- To know the steps of quality control in the production of gents' T-shirts.
- To seek for the buyer's demand regarding styles of T-shirts.

## METHODOLOGY

In order to observe the measures taken by the manufacturers regarding to the quality and standard of the export quality gents T-shirts, initially pilot study was conducted and interview through questionnaire was taken from 3 samples then the final data collection was done through 12 manufacturers of Karachi of Korangi and Federal B. Industrial Area who are making gents' T-shirts. Then the data collected was entered through epidata and analyzed on SPSS to get the statistical results.

## RESULT

The result of the study is that every industry possesses WRAP certification and some are also certified with SA 8000, ISO 9000-14000. Standards are necessary to maintain the quality of the product in order to compete in the international market.

The sampling, designing, cutting, stitching, pressing, folding, labeling and packing; all is done according to the customer's demand. A check is given at each and every step of manufacturing therefore no problem arises.

The industries generally prefer blended fabric in T-shirt manufacturing. Both plain and printed T-shirts are demanded by the buyers mostly for gents.

## CONCLUSION

By conducting the following study it is concluded that the product is made according to the specification provided by the buyers. The sample is initially made and if it is not according to the specification the buyers ask for the revised sample but still checks are given at every step of manufacturing. Good quality blended fabric and accessories are generally preferred by the buyers.