

ABSTRACT

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YEAR: 2006-2007 DEPARTMENT: CLOTHING & TEXTILE

TITLE

Views of mothers in selection of suitable fabric for infant clothing residing in North Nazimabad Town

BACK GROUND

Infant is an individual with unique pattern and potentialities of development. The mothers are highly clothes conscious for their infants. The types of clothing which infants need were general climate conditions and the suitable fabrics, colors design and texture of the fabric.

OBJECTIVES:

- To study the criteria for selection of infant clothing.
- To find out the problems faced while selecting infant clothing.

METHODOLOGY:

In selection of suitable fabric for infant clothing 100 mothers were studied residing in North Nazimabad Town. Data was collected from mothers of infants. The nature of the study was descriptive type. Questionnaires were distributed among mothers as tool for data collection. The data was analyzed using the statistical package for social sciences (SPSS version 11.5).