

## ABSTRACT

Name: Sumera Shahbaz

Session:2005-2006

Advisor's Name: Ms. Ghazal Muzaffar SUBMISSION DATE:- 30.11.06

TITLE:-

EXISTING PRODUCTION OF TOWELS MADE BY PAKISTANI INDUSTRIES.

OBJECTIVES:

- 1) To find out the variations of weaving used in towels.
- 2) To find out the fiber content used in towels.
- 3) To find out the weaving machines used in towel fabrication process.

JUSTIFICATION:

Through this study we will be able to know about the existing fibers used in towel construction, type of weaving and type of machinery as well which is not available any where. By this study we will be aware of the demanding and challenging areas in towel industry, at the same time we will be able to cope with future demand of towel industry as per International requirements. Last but not the least this study will create an outline for further researches in this category

METHODOLOGY:

The study about the existing production of towels made by Pakistani industries is a quantitative study because the frequencies and percentages were calculated for analysis. A total no. Of 24 towel manufacturing units of Karachi were the population for this study by which 12 units have been selected on response basis as all those industries were selected which give response . The researcher. have attended a short course entitled "Towel Fabrication Process", which provide a better understanding about towel machinery to the researcher. Questionnaire cum interview method was used for the study and all the respondents were managers or the manufactures of the unit. The data is the opinion or the views of the respondents. All the data is first entered into epi data programme and than exported to spss (scientific programme for social sciences) for the analysis

RESULTS:

After the analysis and discussions of result we find out that weaving is the most common method used in towel fabrication whereas shuttle less looms are the most convenient machine used for towel weaving, cotton is the most common used fiber & 10/s and 16/s is the most common count used and daily production rate of towels made by Pakistani towel units are 2000-3000lbs/day.